

IAM2022W Program

Jan. 25, 2022 (Tuesday)	
14:00-14:30	Rehearsal

Jan. 26, 2022 (Wednesday)	
13:30-16:10	Session A

Note: The time listed in IAM2022W is UTC+08:00.

PID	Paper Title	Author(s)	Session
P0102	Organizational Culture, Entrepreneurial Creativity, and Service Innovation	Hung-Tai Tsou	A
P0104	Exploring on the Sustainable Competitive Advantage of Suang-Lien Elderly Center Based on Resource-Based Theory	Shuo-Chang Tsai, Shu-Yu Wang	A
P0105	Exploring the Relationship between Patent Forward Citation and Stock Return Rate Using Empirical Data of China Stock Market	Hong-Wen Tsai, Hui-Chung Che, Bo Bai	A
P0106	A Topic Modeling Approach to the Analysis of Customer Experience	Ji-tae Kim, Seongbeom Kim, Hee-woong Kim	A
P0107	Exploring Resources Melioration of Smart Logistics in Circular Era	An-Chi Wu, Tzu-Hsuan Hu	A
P0108	Traveler Choice on Responsible Tourism: How Cultural Dimensions Explain Moral Disengagement	Tzu-Chiao Kuo, Long-Chuan Lu	A
P0109	The Joint Design of Specification Limits and Quality Investment	Chung-Ho Chen, Chao-Yu Chou	A
P0110	Uncovering Factors Influencing Viewers' Perception of Undisclosed Ads	Yeji Kim, Woosik Shin	A